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Oktoberfest

— Belgrad —



HANGAR – STARI MATREZ

Powered by

25
Jahre
Godina



Deutsch-Serbische
Wirtschaftskammer
Nemačko-srpska
privredna komora



SPONSORSHIP PACKAGES

◆ ABOUT THE EVENT

We connect German and Serbian tradition

AHK Oktoberfest is the only business event in original Oktoberfest style, bringing together decision-makers, partners, and members of the German-Serbian business community.

It offers a unique platform for networking, brand visibility, and strengthening business relations in an informal atmosphere.



1.000

GUESTS PER EDITION

C-Level

CEOS & DIRECTORS

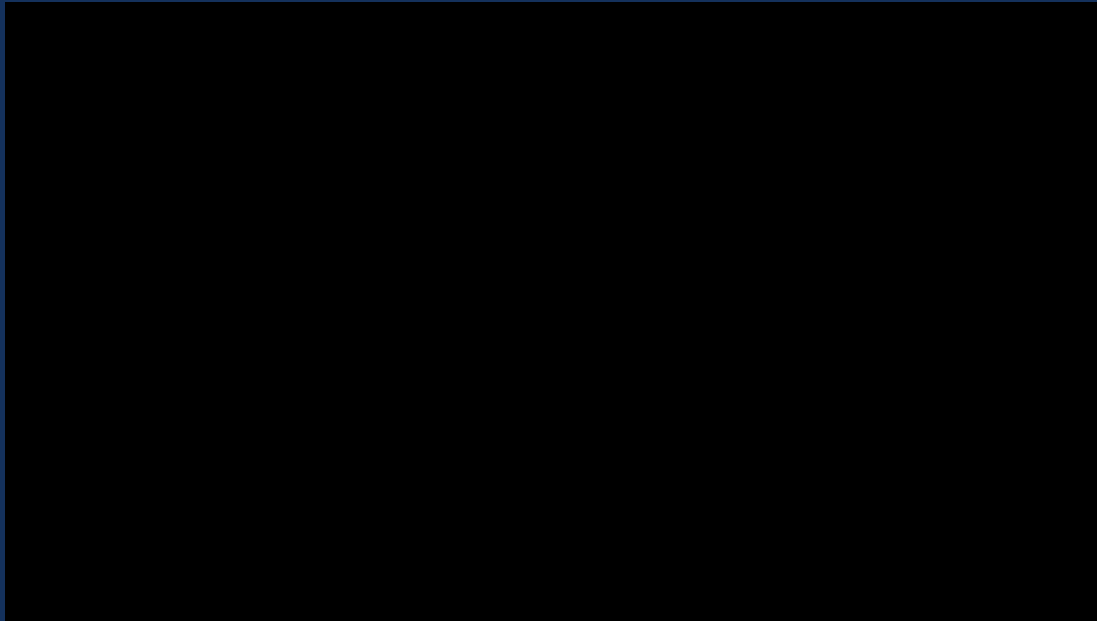
DE • RS

BUSINESS COMMUNITY

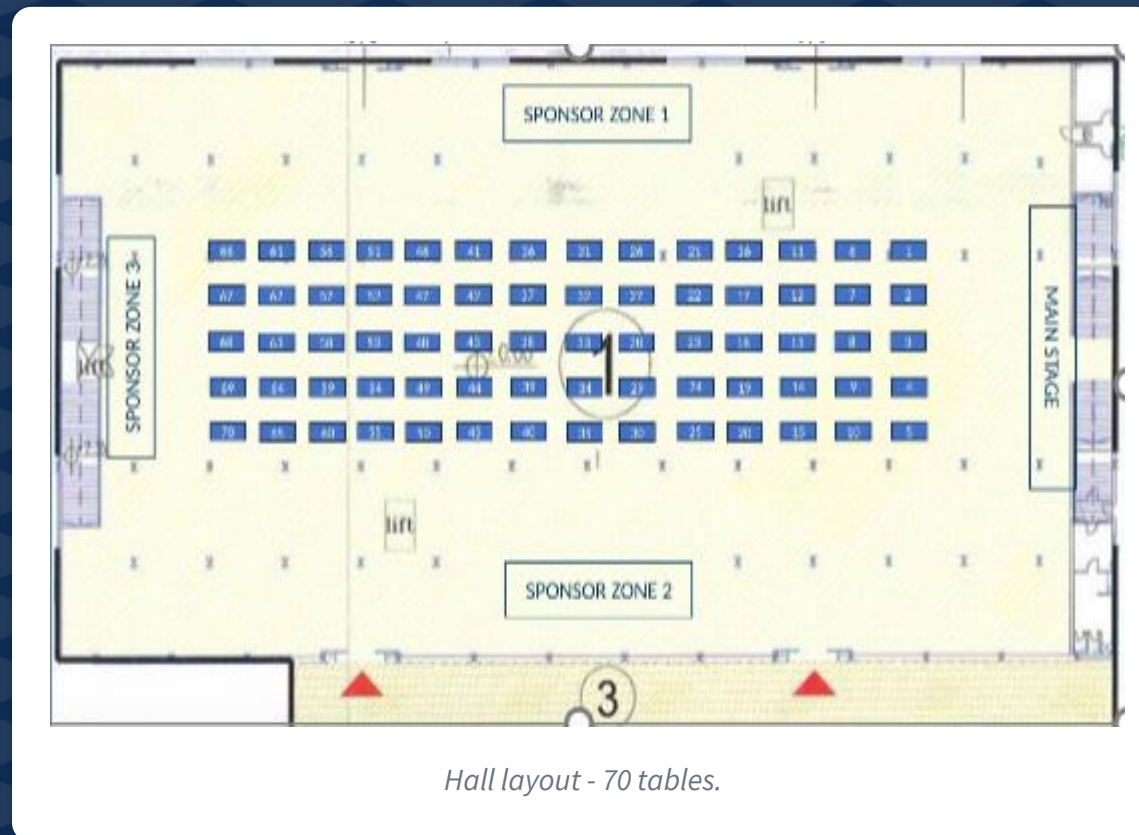
Highlights from 2024



Highlights from 2023



Your brand, **on every touchpoint.**



◆ Premium visibility

Your brand on the main backwall, digital invitations, the AHK website and every marketing touchpoint of the event.

◆ Direct networking

Reserved tables in a dedicated seating tier put your team beside decision-makers of the German-Serbian community.

◆ Brand positioning

Stand alongside leading multinationals — a signal of German quality, trust and long-term commitment to the market.

Compare the packages

BENEFITS	Exclusive Sponsor 15.600 EUR + VAT	Platinum 10.300 EUR + VAT	Gold 5.200 EUR + VAT	Silver 2.500 EUR + VAT
Price with discount for member companies	13.200 EUR + VAT	8.800 EUR + VAT	4.400 EUR + VAT	2.200 EUR + VAT
Company logo on main backwall	✓	✓	✓	✓
Logo on digital invitations	✓	✓	✓	✓
Logo on sponsor-related marketing materials	✓	✓	✓	✓
Logo on the AHK Serbia event website	✓	✓	✓	✓
Social media promotion for the event	✓	✓	✓	✓
Dedicated post to the sponsor	✓	–	–	–
Sponsorship area (product & brand placement)	Large	Small	–	–
Company video on the sponsorship-area screen	1 min × 5	1 min × 3	1 min × 1	One joint photo
Acknowledgment in the welcome speech	✓	✓	✓	✓
Free "Member of the Month" placement	✓	–	–	–
Free tickets	32 tickets · 4 tables	24 tickets · 3 tables	16 tickets · 2 tables	8 tickets · 1 table
Additional tables at a discounted rate	✓	✓	✓	✓
Seating area	VIP area	Platinum area	Gold area	Silver area
Advertising space (½ page) in "AHK Netzwerk" catalogue	✓	–	–	–

Benefits

- ◆ Company logo on the main event backwall
- ◆ Company logo on digital invitations
- ◆ Company logo on all sponsor-related marketing materials
- ◆ Company logo on the AHK Serbia event webpage
- ◆ Social media promotion for the event
- ◆ One joint sponsor photo on the event screen
- ◆ Acknowledgement during the official welcome speech
- ◆ **8 complimentary tickets (1 reserved table)**
- ◆ Additional tables at a discounted rate
- ◆ **Seating in the Silver Area**

SILVER SPONSOR

2.200 EUR + VAT

AHK members

2.500 EUR + VAT

non-members

Benefits

- ◆ Company logo on the main event backwall
- ◆ Company logo on digital invitations
- ◆ Company logo on all sponsor-related marketing materials
- ◆ Company logo on the AHK Serbia event webpage
- ◆ Social media promotion for the event
- ◆ Company video (1 minute) played once on the event screen
- ◆ Acknowledgement during the official welcome speech
- ◆ **16 complimentary tickets (2 reserved tables)**
- ◆ Additional tables at a discounted rate
- ◆ **Seating in the Gold Area**

GOLD SPONSOR

4.400 EUR + VAT

AHK members

5.200 EUR + VAT

non-members

Benefits

- ◆ Company logo on the main event backwall
- ◆ Company logo on digital invitations
- ◆ Company logo on all sponsor-related marketing materials
- ◆ Company logo on the AHK Serbia event webpage
- ◆ Social media promotion for the event
- ◆ **Small sponsorship area with product & brand placement**
- ◆ Company video (1 minute) played 3 times on the event screen
- ◆ Acknowledgement during the official welcome speech
- ◆ **24 complimentary tickets (3 reserved tables)**
- ◆ Additional tables at a discounted rate
- ◆ **Seating in the Platinum Area**

PLATINUM SPONSOR

8.800 EUR + VAT

AHK members

10.300 EUR + VAT

non-members

Benefits

- ◆ Company logo on the main event backwall
- ◆ Company logo on digital invitations
- ◆ Company logo on all sponsor-related marketing materials
- ◆ Company logo on the AHK Serbia event webpage
- ◆ Social media promotion for the event
- ◆ **Dedicated social media post featuring the sponsor**
- ◆ **Large sponsorship area with product & brand placement**
- ◆ Company video (1 minute) played 5 times on the event screen
- ◆ Acknowledgement during the official welcome speech
- ◆ **Complimentary "Member of the Month" feature**
- ◆ **32 complimentary tickets (4 reserved tables)**
- ◆ Additional tables at a discounted rate
- ◆ **Seating in the VIP Area**

EXCLUSIVE SPONSOR

13.200 EUR + VAT

AHK members

15.600 EUR + VAT

non-members

◆ GET IN TOUCH

Let's reserve your table.

Exclusive and Platinum tiers are limited to one and a few partners.
Reach out early to secure your category.

◆ **Bojana Pavlović**

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Diamond Jubilee Partner 2026



Partners for Excellence 2026



Telekom Srbija Group

VIP Zone



BOSCH



DEKRA



SIEMENS