



# Serbian Visions

## The only multi congress in Serbia

Saturday & Sunday  
**24 – 25 November 2018, 10 AM – 8 PM**  
Hotel Radisson Blu Old Mill, Belgrade

Organizer



Deutsch-Serbische  
Wirtschaftskammer  
Nemačko-srpska  
privredna komora

in cooperation with



*The Serbian Visions project is a specific concept of gathering civilian and economic organizations in one place with the aim of strengthening the role of civilian movements within the country and creating a more favorable economic environment by emphasizing important country-development activities, such as the European Union integrations.*

### CO-ORGANIZERS AND PARTICIPANTS

- ❖ 60 participants/co-organizers – associations, NGOs, companies, institutes and other institutions from the field of economy, education, culture, healthcare, environmental protection, human rights, etc.
- ❖ 10 info-desks in the lobby – suitable primarily for banks, insurance companies, business-consulting companies, publishers, educational organizations – and in front of the hall a spot for all those who want the visibility in front of a big and diverse audience.

### CONCEPT AND AUDIENCE

- A total of 60 two-hour-long diverse events taking place simultaneously in 6 halls of the hotel alternating at 2 hours during the weekend. The events have different forms: presentations, panel discussions, conferences, workshops, forums, film screenings and others by choice.
- The audience, appealed by 60 diverse events during the weekend program, is numerous and various. The entry is **free of charge** for all visitors.
- The program of the multi congress is distributed through a multitude of multipliers: all 60 participants, the organizer AHK Serbia and the partner PKS, are obligated to send an invitation for their two-hour-long event through their mailing list, the first time informatively, while the second email includes the complete program. This informs and multiplies the audience composed of a large number of guests invited by all 60 co-organizers.
- In addition, the program will be announced on the following websites – AHK Serbia, Serbian Visions and PKS, as well as on their Facebook pages and websites, social networks of the participants/co-organizers and through the media. Logos of the companies, both sponsors and participants, will be published in the program.
- It is expected that a large number of citizens, young people, social activists, invited by 60 different organizations, associations, companies and by the media, will attend the presentations, panel discussions, forums, film screenings and other events.
- Expected number of visitors is approximately 4.000, obtained on the basis of the previous multi congresses, as well as on the number of available seats in the conference rooms of the Hotel.

**Take the opportunity to introduce yourself and take part in the only multi congress in Serbia, which is organized the fourth year in a row!**

**Take advantage of the reputation of this unique event with a rich content and large audience – be present and visible!**

**Introduce yourself to a large number of visitors during one weekend at the Serbian Visions! Be innovative and socially responsible!**

Sponsorship proposals can be found below. **Choose the best for you!**



JEDINI MULTIKONGRES U SRBIJI

**Sponsorship and participation in Serbian Visions**  
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Contact us via email: [info@serbian-visions.rs](mailto:info@serbian-visions.rs) or phone: +381 (0)11 2028 010

Sponsorship	Amount (Netto)	Availability	Sponsorship package description
<b>General sponsor</b>	4.000 €	1 -2 sponsors	<ul style="list-style-type: none"> <li>➤ <b>8 guests</b> of the sponsor for the Serbian Visions Opening Cocktail, on Friday, <b>23 November 2018</b> and 2 roll up banners</li> <li>➤ Sponsors logo on:               <ul style="list-style-type: none"> <li>- invitations for the grand opening for 120 guests (linked to your Homepage)</li> <li>-the multi congress program which will be sent to all contact addresses of all 60 co-organizers (total <u>over 8.000 email addresses</u>)</li> <li>-all communication materials and on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>) as well as on the <a href="#">Facebook page</a></li> </ul> </li> <li>➤ Report on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>), the German-Serbian Chamber of Commerce website (<a href="http://serbien.ahk.de/rs/">http://serbien.ahk.de/rs/</a>), on <b>PKS</b> website, on our Facebook page and mentioning in every media report.</li> <li>➤ Info-desk for 2 days (chair and power socket) or one two-hour long event in the hall during the Serbian Visions, by choice</li> <li>➤ Visibility in front of wide audience, expected number of visitors 4.000, additional visibility in the media</li> <li>➤ <b>ADDITIONAL FOR AHK MEMBERS:</b> logo on AHK Serbia web page in duration of <b>3 months</b>, linked to General sponsor homepage</li> </ul>
<b>Opening sponsor (Cocktail)</b>	2.500 €	Max 3 sponsors	<ul style="list-style-type: none"> <li>➤ Invitation for the Serbian Visions Opening Cocktail, on Friday, <b>23 November 2018</b>, for <b>6 guests</b> of the sponsor and 2 roll up banners</li> <li>➤ Sponsors logo: on invitations for the grand opening for 120 guests (linked to your Homepage); on the multi congress program that will be sent to all contact addresses of all 60 co-organizers (total <u>over 8.000 email addresses</u>); on every communication material and on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>) as well as on the <a href="#">Facebook page</a></li> <li>➤ Report on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>), the German-Serbian Chamber of Commerce website (<a href="http://serbien.ahk.de/rs/">http://serbien.ahk.de/rs/</a>), on <b>PKS</b> website, on our Facebook page and mentioning in every media report.</li> <li>➤ Info-desk for 2 days (chair and power socket) or one two-hour-long event in the hall during the Serbian Visions, by choice</li> <li>➤ Visibility in front of wide audience, expected number of visitors 4.000, additional visibility in the media</li> <li>➤ <b>ADDITIONAL FOR AHK MEMBERS:</b> logo on AHK Serbia web page in duration of <b>2 months</b>, linked to Opening sponsor homepage</li> </ul>
<b>Sponsor with info-desk no AHK members</b>	1.800 €	8 spots available	<ul style="list-style-type: none"> <li>➤ Invitation for the Serbian Visions Opening Cocktail, on Friday, <b>23 November 2018</b>, for <b>2 representatives</b></li> <li>➤ Info-desk in the hotel lobby for 2 days (chair and power socket)</li> <li>➤ Sponsors logo: on the multi congress program that will be sent to all contact addresses of all 60 co-organizers (total <u>over 8.000 email addresses</u>); on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>), <a href="#">Facebook page</a> and in the printed and electronic program</li> <li>➤ Visibility in front of wide audience, expected number of visitors 4.000</li> </ul>
<b>Sponsor with info-desk AHK members</b>	1.400 €		<ul style="list-style-type: none"> <li>➤ Invitation for the Serbian Visions Opening Cocktail, on Friday, <b>23 November 2018</b>, for <b>2 representatives</b></li> <li>➤ Info-desk in the hotel lobby for 2 days (chair and power socket)</li> <li>➤ Sponsors logo: on the multi congress program that will be sent to all contact addresses of all 60 co-organizers (total <u>over 8.000 email addresses</u>); on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>), <a href="#">Facebook page</a> and in the printed and electronic program</li> <li>➤ Visibility in front of wide audience, expected number of visitors 4.000</li> </ul>
<b>Sponsor without info-desk</b>	1.000 €	Max 10 sponsors	<ul style="list-style-type: none"> <li>➤ Invitation for the Serbian Visions Opening Cocktail, on Friday, <b>23 November 2018</b>, for <b>1 representatives</b></li> <li>➤ Sponsors logo: on the multi congress program that will be sent to all contact addresses of all 60 co-organizers (total <u>over 8.000 email addresses</u>); on the Serbian Visions website (<a href="http://www.serbian-visions.rs">www.serbian-visions.rs</a>), <a href="#">Facebook page</a> and in the printed and electronic program</li> <li>➤ Visibility in front of wide audience, expected number of visitors 4.000</li> </ul>

\* **Info-desk branding is an obligation of users.**